

No. 26-07/2011-T&C-CM(pt.)

Date: 21.01.2015

Circular T&C-CM No. 51/14-15


Sub: Reduced call tariff for first three months under prepaid mobile services-reg.

Kindly refer to this office letter No. 26-07/2011-T&C-CM dated 10.07.2014, 16.07.2014, 28.07.2014 and subsequent orders issued from time to time with regard to tariff under prepaid mobile services. Now It has been decided by competent authority to introduce as under:-

‘Reduced call rate of Rs.0.50/min for all type of national voice calls (local/STD/On-net/Off-net) in Home LSA for plan “Per minute”; and
Reduced call rate of 0.8paise/sec for all types of national voice call (local/STD/On-net/Off-net) in Home LSA for “Per second” plan.’

Conditions:-

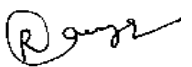
- (i) The reduced call rate is only for first 90 days.
 - (ii) The reduced tariff for first 90 days with PV (per second and per minute corporate plans) is applicable for new customers only. The reduced tariff offer will not be extended for subsequent recharges i.e. migration or validity extension with PV (per second and per minute corporate plans).
 - (iii) This offer should not be extended automatically to other plans using Corporate “per second” and “per minute” tariff as base.
 - (iv) In view of the technical feasibility limitation in North and East Zone, the service class STVs i.e., all rate cutter STVs (for example STV 44 for local call-any net @1.4p/2sec.) will not be available to customers, availing above reduced call rate, of North Zone and East Zone during the reduced call tariff period.
2. The above tariff will be applicable from 01.02.2015 subject to technical feasibility.
 3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
 4. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
 5. This circular is issued based on the approval of the ECT vide Approval No. – 1717 dated 13.01.2015 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM. Queries/clarifications/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)